



NEW HIRE ANNOUNCEMENT - AFTER 18 YEARS, BOSTON BASED CYBER SECURITY SALES EXECUTIVE COMES HOME TO JOIN LANCASTER TECH SCENE

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Lancaster County software development services company, Industrial Resolution, has hired a new Vice President of Sales, David Peck. Peck, who started in February, brings to the company his deep tech industry insight and experience, the sum total of lessons learned while living and working within the competitive east coast technology hub of Boston, Massachusetts. Peck has led and assembled high performing sales teams for notable cyber security companies such as CloudLock (acquired by CISCO), Barkly (acquired by Alert Logic), Sophos Global, and Rapid7. Originally a Lancaster City native, Peck graduated from McCaskey High School in 1995, before completing his Bachelor's at Ithaca College. After 18 years away, Peck looks forward to returning to Lancaster with his wife, Kate (also a Lancaster native), and their four children.

Industrial Resolution's CEO, Joel Walker, cites Peck's 15 plus year track record of building dynamic, high performing sales teams as the primary reason behind awarding him the role. "Dave is a proven sales executive, using data to drive his process-oriented approach which has yielded impressive results in a very competitive segment of the industry, cyber security. Indy Res is poised for a new phase of growth and will benefit greatly from Dave's focus. I'm confident that he is the right person for the job."

As for Peck, he says that he sees incredible potential for growth with Industrial Resolution, which excites him. "As I've progressed through my career, I've consistently been drawn into smaller and smaller companies. I think it's because the potential for impact is much greater in these promising companies. Industrial Resolution has a team full of problem solvers and I see it as my job to be the bridge between this team and the customers facing challenging, technical problems."

Peck is also cites Industrial Resolution's commitment to investing in the tech community within Lancaster as one of the most attractive things about the company and he intends to follow suit with the company culture by sharing his experience within tech meetup groups, serving advisory committees and participating frequently with the Lancaster Chamber of Commerce.

"I was pleased to be introduced to Dave Peck by a mutual friend from Lancaster and was excited he wanted to bring his talents from Boston to our region," said John Sider, Director of Second Stage Capital for Ben Franklin Technology Partners of Central and Northern PA. "This is just further evidence that Central PA offers tech talent both great professional opportunities and a great quality of life. I wish Dave, Joel and the whole team at Industrial Resolution all the best for the future and we at Ben Franklin look forward to continuing to collaborate with them."

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